

InvestmentPitch.com Invites Public Companies to Market Edge Media's Inaugural Investor Relations Conference

Vancouver, British Columbia – January 12, 2011. InvestmentPitch.com, a multimedia technology company, offering a combined solution for creating, hosting, promoting and distributing video content for public companies, is proud to announce their participation in Market Edge Media's inaugural Investor Relations Conference.

Today's investor relations professional is constantly facing new governance requirements, changing markets, and evolving media. This conference will bring together professionals, experts, and suppliers together for one day in beautiful Vancouver, British Columbia.

This premier education and networking event will help IR professionals stay relevant with insight from today's thought leaders. It is designed to give both public companies and investor relations practitioners access to the latest methods and technologies.

IR CONFERENCE 2011
January 21, 2011
Hyatt Regency Hotel
3rd Floor Convention Level
655 Burrard Street
Vancouver, BC, V6C 2R7
604-683-1234
www.irconference.ca

Keynote Presentations Include:

- ▶ Social Media Trends & Techniques to Effectively Deliver your Message
- ▶ Creating an Effective Investor Awareness Campaign
- ▶ Building your Brand with Credibility
- ▶ Missing, Meeting, and Exceeding Expectations
- ▶ Putting your Best Face Forward - How to Conduct Media Interviews
- ▶ Regulatory Trends and Issues Affecting Small-Cap Companies
- ▶ The 5 Biggest Mistakes Public Companies Make in IR & How to Fix Them
- ▶ News Dissemination in the 21st Century: How the Landscape is Changing
- ▶ IR Secret Weapons - Ensure Success and Quantify Results

Panels Scheduled:

- ▶ Accessing Asian Capital
- ▶ Financing - What the Pros Look For in a Deal
- ▶ Investor Relations - Leading IR Executives Discuss What Works & What Doesn't
- ▶ Accessing European Capital

Please follow this [link](#) to register for the conference. To obtain your 15% discount please enter "investmentpitch" as your promotional code.

If this link is unavailable please go to www.regonline.ca and follow the registration instructions.

InvestmentPitch.com's latest product offering is a "video news alert". For a better description of this service, please watch this short [video](#) by Tara Sweder. If this link is unavailable, please visit www.investmentpitch.com, and enter "video news alert" in the search bar.

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