

## InvestmentPitch.com's New Website Profiles Streaming Video

VANCOUVER, British Columbia – IPE InvestmentPitch Enterprises Ltd announced the launch of its new portal, [www.InvestmentPitch.com](http://www.InvestmentPitch.com). The site aggregates high quality corporate videos, utilizing the latest in flash technology to convert the videos to a streaming format that can easily be viewed by the investment community. In addition to corporate videos from publicly traded companies, there are also sections hosting videos from a variety of investment experts (letter writers, analysts, advisors and investor relations firms).

The company is developing a section to host videos for private companies, with access limited to accredited investors. A section for educational videos explaining technologies such as solar, geothermal, and other areas of interest to investors will be added shortly.

*"Today's investor is faced with an overwhelming challenge when it comes to researching suitable investments, and can frequently spend hours reading through news releases, research reports and websites before creating a shortlist of potential investments", stated President Joseph Nuyten. "InvestmentPitch.com can significantly reduce this exercise. Like our name indicates, we provide the platform for companies to distribute short pitches on their companies."*

*"If users want to invest in a specific field or technology, they can simply enter the applicable search words plus the word video on any search engine, and they will be directed to the relevant videos on our site. An investor can view a short video and immediately gain an insight into a company's business. This is an area where video technology excels. We've also built an excellent search engine for our site to help investors further shorten their search times."*

*"An unique feature of our site is that each company's home page is viewed beside the video. This allows users to enter into the individual websites to view news releases, etc. with the option to register directly to receive further information."*

*"eResearch is pleased to be able to include InvestmentPitch.com as one of our Distribution Partners", said eResearch's Director of Research, Bob Weir. "We believe there is added investor value to be able to see a CEO "in action". The video medium is a perfect way to accomplish this. InvestmentPitch.com allows eResearch to extend substantially our provision of interesting and insightful video interviews to the investment community."*

The use of rich media such as video is growing rapidly. For example, NASDAQ has initiated a CEO Signature Series of video interviews for companies trading on their exchange. Other companies such as B-TV, CEOclips and BIZclips provide short videos of their client companies primarily for distribution on specialized TV channels and airlines.

InvestmentPitch.com will accept videos from most sources. As an aggregator of videos, the company is not in the video production business. However, InvestmentPitch.com can help a company get a video produced, including arranging for a professional interview with an industry expert, such as the following Korelin Economic Report video:  
[http://www.investmentpitch.com/media/252/Columbia\\_Yukon\\_Explorations\\_Inc.\\_/](http://www.investmentpitch.com/media/252/Columbia_Yukon_Explorations_Inc._/)

*"By aggregating high quality video, making it truly searchable, creating higher-impact and personalized advertising and simplifying the whole procedure, we believe we have the answer to monetizing video assets", concluded InvestmentPitch.com's Joseph Nuyten.*

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