

News Release October 17, 2008

InvestmentPitch.com Video Captures Presentations at Recent Investment Conference for Hosting on its Investment Portal

Vancouver, British Columbia (October 17, 2008) – IPE InvestmentPitch Enterprises Ltd. attended the Small-Cap Conference held in Calgary, Alberta, and video captured all the presentations by the exhibitors for hosting on its new portal, www.InvestmentPitch.com. The site aggregates high quality corporate videos, and utilizes the latest in flash technology to convert the videos to a streaming format for viewing by the investment community. These videos can be linked directly to the presenter's individual websites.

In addition to corporate videos from publicly traded companies, there are also sections on the site dedicated to videos from a variety of investment experts. There is also a new section dedicated to private companies, which will be accessible only to accredited investors.

The two-day event featured display booths and presentations from approximately 30 publicly listed small-cap companies, leading investor relations and research firms, financial advisors, and oil and gas strategists. The pre-screened companies represented various sectors of the economy including clean technology (carbon credits), software, industrial, mining and oil and gas. Expert guest speakers representing the financial services industry gave attendees a rich array of investment strategies including numerous undervalued hot stock picks.

Doren Quinton, President of The Small-Cap Conference Series stated, "This was our first relationship with InvestmentPitch.com, and we're extremely pleased to be able to offer this extra benefit to our exhibitors. By having their presentations hosted on InvestmentPitch.com's website, investors unable to attend our show will be able to view our exhibitors' presentations at their convenience. Presentations from the Calgary conference held on September 26-27, 2008 can now be viewed at www.smallcapconference.ca as PowerPoint presentations or available at www.InvestmentPitch.com in streaming video format within the next few days."

InvestmentPitch.com will be video capturing the Mid-Canada Investment Forum, to be held at the Fairmont Hotel in Winnipeg, Manitoba on November 4, 2008 (visit www.midcanadaforum.com for details), and the Vancouver Small-Cap Conference to be held at the Vancouver Convention & Exhibition Centre in Vancouver, British Columbia on November 7-8, 2008 (visit www.smallcapconference.ca for details).

"We anticipate that www.InvestmentPitch.com will be the 'go to' place for today's investors to research potential opportunities", stated company president Joseph Nuyten. "Within 3 or 4 minutes, an investor can get a good understanding of a company, without reading through piles of news releases. When they discover an interesting company, they can directly access the company's individual website for more information".

"This is our first endeavour at capturing presentations directly at a conference. We feel our service offers an extra benefit to the companies presenting at the 100s of investment conferences held annually in North America. At some conferences there are simultaneous presentations happening in 4 or 5 rooms. By archiving these video presentations on our site, we give these companies a chance to be seen not only by all the other attendees, but also by other potential investors worldwide, on a 24/7 basis. We invite every company that possesses a high quality video to get in touch with us. We'd be happy to host it for a free trial period'.

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